Exam Board Criteria A*/A

Art & Design (Fine Art/Textiles/Product Design)

Creatively develop and explore ideas through investigations. They sustain related activity perceptively and effectively analyse and evaluate images, artefacts and products. Responses, interpretations and subsequent developments are thoughtfully informed by an understanding of culture and context. They thoughtfully develop and refine their ideas through experimentation, confidently manipulating and exploiting a wide range of relevant resources, media, material, techniques and processes. They combine their knowledge, skills and understanding in resourceful, discriminating and purposeful ways. They present imaginative and personal responses, communicating the results of thorough research and enquiry in appropriate forms that clearly relate to and facilitate the realisation of intentions. They make perceptive and informed connections between personal lines of enquiry and the work of others.

MARK SCHEME DESCRIPTORS FOR A-A*

AO1

A highly developed ability to effectively develop and creatively explore ideas through investigations informed by contextual and other sources. A confident and highly developed ability to demonstrate analytical and cultural understanding.

AO2

A highly developed ability to thoughtfully refine ideas through purposeful and discriminating experimentation and selection of appropriate resources, media, materials, techniques and processes as their work progresses.

AO3

A highly developed ability to fluently and skilfully record ideas, observations and insights relevant to intentions in visual and/or other forms. Written communication to record ideas, where appropriate, is fluent and accurate.

AO4

A highly developed ability to competently present an imaginative, personal, informed and meaningful response when realising intentions. A highly developed ability to demonstrate critical understanding and where appropriate, make perceptive and discriminating connections between visual, written, oral or other elements.

What It Means

- Develop your project (research/analysis/drawing/photographs/experimenting with materials/written annotations/design ideas/final outcome), using a range of skills relevant to work of the artist/designer showing exceptionally high accuracy and ability.
- High quality reflective and in depth annotations and research for all elements of the project.
- Work should relate to the theme and artist style throughout the project. Insightful comments about the artwork studied and artistic intentions.
- Develop initial ideas confidently using materials and techniques that have been used throughout the project so far- these must be skillful and well annotated.

- Make decisions on the development of ideas which clearly illustrate your knowledge of the artist by using specialist language to describe the work and effectiveness of the technique used.
- Final Piece shows innovative use of materials/ideas and exceptionally high quality execution.
- Evaluation shows clear and perceptive links between your work and the work of the artists studied.

Useful Links

http://www.aqa.org.uk/subjects/art-and-design/gcse/art-and-design-4200 www.pinterest.com