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Subject Guides



A-level Media





A Level Media

Introduction

Media Studies asks you to question the media that surrounds you every day, from the television dramas, music videos and online content you watch to the blogs, newspapers and magazines you read. Using theories from feminist, masculine and post-colonial perspectives (and many more), you are asked to consider what messages these texts send audiences about the society we live in. You will be required to have achieved Grade 5 in GCSE English Language and Literature and Grade C in Media Studies if taken.

What You Will Learn

A-level Media Studies is an in depth study of media products in relation to five areas: media language, media representation, media industries, media audiences and media contexts.

You will study media products from all of the following media forms:

- audio-visual (TV, film, radio, advertising and marketing, video games and music video)
- online (social and participatory media, video games, music video, newspapers, magazines, advertising and marketing)
- print (newspapers, magazines, advertising and marketing)

Where It Can Lead To

The course develops a range of skills which are an excellent foundation for further study at University or an FE College. A career in TV or film production and wide range of other media careers will learn essential skills from this course.